

Assistance to Small Business, Local Government and Education: Leveraging Federal Resources for Success

Hosted by Congressman Tom Petri

Schedule

Moraine Park Technical College
235 N. National Avenue - Fond du Lac, WI
May 29, 2008
8:30 am - 3:00 pm

8:30 - 9:00 am	Registration and Continental Breakfast			
9:00 - 9:45 am	<p>Welcome by Congressman Tom Petri</p> <p>Welcome by Moraine Park Technical College President Gayle Hytrek</p> <p>Keynote Remarks - Del Reynolds, Field Office Director, U.S. Department of Housing and Urban Development, Milwaukee</p>			
10:00 - 10:45 am	<p><u>General Track</u></p> <p>How do I identify sources of federal grant assistance?</p> <p>Pat Fjerstad Senior Community Planning & Development Representative U.S. Department of Housing and Urban Development</p> <p>Dave Anderson District Director Office of Congressman Tom Petri</p>	<p><u>Local Government Track</u></p> <p>Community Development Opportunities through USDA Rural Development</p> <p>Frank Frassetto State Director USDA Rural Development</p>	<p><u>Small Business Track</u></p> <p>Small Business Assistance through the U.S. Small Business Administration</p> <p>James Simelton Lead Business Development Specialist U.S. Small Business Administration</p>	<p><u>Education Track</u></p> <p>Higher Education Grant Success Stories</p> <p>Linda Freed Director, Office of Grants & Faculty Development UW-Oshkosh</p> <p>Rebecca Polar Grants Specialist Lakeshore Technical College</p> <p>Katie Willinger Director of Major Gifts for Advancement Lakeland College</p>

<p>11:00 - 11:45 am</p>	<p><u>General Track</u></p> <p>How do I Write an Effective Grant Proposal?</p> <p>Kristeen Christian Resource Development Associate Moraine Park Technical College</p>	<p><u>Local Government Track</u></p> <p>Community Development and Public Housing Grants</p> <p>Pat Fjerstad Senior Community Planning & Development Representative U.S. Department of Housing and Urban Development</p> <p>John Finger Public and Indian Housing Program Director U.S. Department of Housing and Urban Development</p>	<p><u>Small Business Track</u></p> <p>Small Business Success Stories</p> <p>John Petek, President Marvel Manufacturing Oshkosh, WI</p> <p>Dennis Buechel, President Natural Stone Veneers International Fond du Lac, WI</p> <p>Jeremy Monnett General Manager and CEO Sonex Aircraft LLC Oshkosh, WI</p>	<p><u>Education Track</u></p> <p>Overview of U.S. Department of Education Grants and Programs</p> <p>Todd Zoellick Deputy Secretary's Regional Representative U.S. Department of Education</p>
<p>12:00 - 1:00 pm</p> <p>Lunch with speaker - Eric Ness, District Director, Small Business Administration, Milwaukee</p>				
<p>1:15 - 2:00 pm</p>	<p><u>General Track</u></p> <p>Federal Grant Success Stories</p> <p>Mayor Ken Romell City of Adams</p> <p>Captain Randy Cunzenheim Fond du Lac Fire Department</p> <p>Chad Pelishek Economic Development Manager City of Sheboygan</p>	<p><u>Local Government Track</u></p> <p>Using the Federal Property Surplus Program</p> <p>William Wilson Division Director Wisconsin Division of Federal Property</p>	<p><u>Small Business Track</u></p> <p>Doing business with the Federal Government</p> <p>Denise Reimer Program Manager Business Procurement Assistance Center Madison Area Technical College</p>	<p><u>Education Track</u></p> <p>The Role of Cooperative Educational Services Agencies (CESAs) in Securing Federal Grants</p> <p>Don Stevens, Administrator CESA #5, Portage</p> <p>Joan Wade, Administrator Kevin DeCramer, Lead Grant Writer CESA #6, Oshkosh</p> <p>Carol Conway-Gerhardt, Administrator CESA #7, Green Bay</p>

2:15 - 3:00 pm

General Track

How do I identify sources of assistance through private foundations?

Sandi Roehrig
Executive Director
Fond du Lac Area Community
Foundation

Local Government Track

Assistance to Firefighters and Law Enforcement

Ray Luick
Senior Criminal Justice Planning
Analyst
Wisconsin Office of Justice
Assistance

Small Business Track

Government Procurement Success Stories

Jim Roberts
International and Military Sales
Manager
Magnum Products LLC
Berlin, WI

Jon Litscher
Marketing/Business Development
RSV Engineering, Inc.
Jefferson, WI

Bob Wojcik, President
Pro Motorsports
Fond du Lac, WI

Education Track

Elementary and Secondary Education Success Stories

Nick Gries
New Holstein High School
New Holstein, WI

Mike Derr
Wisconsin Academy for the Study
of American History
Horicon, WI

Lori Uttech
Grant Writer
Safe Schools/Healthy Students
Initiative
Beaver Dam, WI